



### **Grow Smarter**

In a world marked by chaos and unpredictability, finding the perspective, expertise and best practices to make your business stronger is one of the most important things you will do as a business leader. It's no easy task, but ISA membership makes it easier. Our members remain active year after year because they know ISA is where they can work on growing their businesses and stimulating new thinking. With exclusive business resources and expertise, year-long learning and idea sharing, and a committed, trustworthy network of colleagues who bring diverse insights and backgrounds to the table, ISA puts it all together for you.

All you have to do is participate.

### **How ISA Helps You Grow**

All through the year, ISA creates a safe place for disclosure and the opportunities for executives to connect, learn and apply the best practices of their colleagues and a carefully vetted resource network of external experts. Both in person and online, ISA members ask questions, share their knowledge and engage in rich discussion and the roll-up-your-sleeves work of growing a business and keeping it strong.

Our members form a trustworthy network, inspired by bold thinking and connected by a shared ambition. Success isn't just about the bottom line; it's also about making a powerful contribution to their clients' success.

That's why we value our opportunities to gather together and grow—personally as well as professionally.