

ISA – The Association of Learning Providers

Founded in 1978, we are the only association devoted exclusively to helping executives in the training, learning and performance consulting industry grow their businesses. From the pioneers to the new innovators, our members represent the cream of the crop of elite firms that are transforming our industry. All share a passion for learning, for new ideas, for better solutions and for succeeding in the business we love.

ISA Vision & Mission

ISA's vision is to serve members as an irreplaceable source of competitive advantage.

Our mission is to be **the** resource for strategic growth, expertise, ideas and best practices for members in the business of learning and performance consulting.

ISA Imperatives

- **Build the Highest Level of Success** – Ensure ISA members stay ahead of the curve on key issues affecting business health and growth.
- **Foster Connection & Community** – Provide the online and offline forums to leverage ISA's trustworthy network and vast wealth of knowledge and experience.
- **Ignite Innovative Thinking** – Reach out for the diverse perspectives shaping the training, learning and performance workplace.

ISA Values

ISA member companies collaborate to promote business interests and the growth of the training, learning and performance consulting industry.

- ISA membership requires company principals to regularly participate in the life of the association.
- ISA believes active recruitment of people from member companies violates the good faith of the association.
- ISA member companies respect the copyrights and intellectual property of ISA member firms.
- ISA member companies serve customers with integrity and respect customer confidentiality.
- ISA member companies understand and agree to adhere to Antitrust Guidelines.