

## **PRESS RELEASE**

For Immediate Release

### **EXPERIENCEPOINT NAMED ISA BUSINESS OF THE YEAR**

DALE CITY, VA (March 19, 2019) – ExperiencePoint was named ISA’s 2019 Business of the Year at ISA-The Association of Learning Providers’ Annual Business Retreat Awards Dinner, held in Scottsdale, AZ, on March 19. The designation recognizes the company’s financial success, quality products and services, market position and positive workplace culture.

“ExperiencePoint’s emphasis on ‘courageous candor’ and ‘saying what needs to be said’ has clearly fueled its success as ISA’s 2019 Business of the Year,” says Pam McLean, CEO, Hudson Institute of Coaching, and Chair of the Awards Committee. “And the firm’s spirit of candor, humbleness and generosity were all on display when their leaders shared the company’s journey of growth with ISA members, along with some valuable lessons learned along the way.”

Through the company’s two families of products, ExperienceInnovation (EI) and ExperienceChange (EC), ExperiencePoint aspires to bring new behaviors to every workplace so that people can tackle their most complex challenges with confidence, competence and courage. The EI family of experiential workshops was built in collaboration with innovation powerhouse IDEO. Through a network of 400+ global facilitators, over 35,000 business people have participated in an EI workshop in the last 12 months, making ExperiencePoint one of the largest providers of design thinking training in the world. More than 150,000 leaders around the world have participated in an EC workshop in the last 20 years, and the company’s facilitator network of over 350 active facilitators includes many of the world’s leading change experts.

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ExperiencePoint's clients, a number of whom were interviewed as part of the research for the award, praised the team as being not only responsive, reliable and supportive, but also "delightful," "attentive" and "true partners." Principals and co-founders James Chisholm and Greg Warman emphasize that the team has been key to the company's success, adding that, while they are driven by learning and growth, they also stress the importance of finding a balance with family, life and fun.

"ExperiencePoint uses three criteria for recruiting – hungry, humble and smart – and those are qualities you can find in every EPer, starting at the top," says Pamela J. Schmidt, Executive Director of ISA. "We weren't surprised to learn that ExperiencePoint's growth has been largely the result of word-of-mouth of satisfied clients. As one client put it, 'Why would I recommend anyone else when I am already working with the best?'"

ExperiencePoint joins such previous recipients of the Business of the Year Award as Intrepid by VitalSource, Center for Creative Leadership, Power Speaking, Pivot Leadership, VitalSmarts, Crisis Prevention Institute, Acumen Learning, Management Concepts, The Ken Blanchard Companies and DDI. According to Schmidt, the Awards Committee selects the winner based on the firm that reflects the best balance of five defined criteria: Financial viability (indicators that reflect healthy and sustained revenue, operating income, etc.); recognized products/services by clients (verified contribution to client performance); positive organizational culture (employee-friendly, development-oriented, high employee satisfaction levels); customer service/client satisfaction; and respect from colleagues and industry recognition for its body of work.

To learn more about the 2019 ISA Awards, visit [www.isaconnection.org](http://www.isaconnection.org).



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### About ISA—The Association of Learning Providers

[ISA](#) is the only industry-specific association devoted exclusively to helping executives in the training, learning and performance consulting industry grow their businesses. More than 80 companies comprise the membership of ISA, who are contributing to the success of more than 100,000 people across the Fortune 500 and around the world. Members come together to learn key business insights, share their collective wisdom, expand their resources and enhance their results.

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