



Bold Thinking. Smart Growth.



ISA's NewsFlash keeps you connected with the latest member news and updates.

Hello ISA Members!

I am writing today to **ask you to participate in a survey** invitation from ISA's research partner **Industry Insights**.

Industry Insights built a **COVID-19 Impact & Implementation Survey** to help ISA members understand the overall sentiment and action plans of your peers, and to help ISA assist you during this global pandemic. This is a FREE service to all ISA members.

This is the link to participate: <https://secureii.com/COVID19/ISA1001>

In these unprecedented times, knowledge-sharing of experiences and the ways all of us are combatting and/or embracing operational disruptions can be essential to sustainability and longevity.

This research is being conducted across all industry types and **there is no fee to be a part of this study**.

The deadline for ISA members to participate is Wednesday, March 18 at 11:59 p.m. EDT. On Thursday (3/19/2020), all participating associations will be sent the overall aggregated results.

Please respond to this survey. ***We have nothing to lose and everything to gain.***

<https://secureii.com/COVID19/ISA1001>

Thank you for all you do for ISA!

Pam

*Pamela J. Schmidt
ISA Executive Director*