



Bold Thinking. Smart Growth



ISA's NewsFlash keeps you connected with the latest member news and updates.

*"I don't precisely know what you need to do to take care of yourself.
But I know you can figure it out." - Melody Beattie*

ISA Stronger Together!

Join us for A Very Timely Webinar - April 23, 2020, 1-2:15PM EST

Distance learning innovation: Taking learners from disconnection to delight

Remote communication is everyone's new normal as we all shelter in place and work from home with moppets and furbabies at our feet. But skill-building still must continue, so training organizations everywhere are scrambling to pivot their courses from in-person to virtual. Join *Patti Sanchez and Nancy Duarte* as they share the story of their own training transformation and lessons learned from Duarte's recent launch of five new virtual workshops. [Register Now](#) to reserve your seat.

ISA's ABR Goes Virtual in May 2020

It's approaching April 11th, which will be one month since the World Health Organization declared a Global Pandemic. It was also the day, while sitting in the airport on a layover in Charlotte waiting for a flight to Phoenix, that I formally notified ISA members the power packed 2020 in-person Annual Business Retreat was canceled.

Since then, we have been putting all the pieces together for ISA's 2020 VIRTUAL Annual Business Retreat (VABR) which will kick off in late May into early June 2020. We are very excited and eager to present the schedule and all the details this month. Stay tuned, we'll be back to you shortly.

Like Size Company Sessions Start Next Week on Zoom

Register as soon as you receive your invitation.

Before we launch the VABR we are ready to roll with ISA's Like Size Company sessions via Zoom. You will receive your invitation to your session today. Please register promptly, the *first group meets on Monday, April 13th*.

ISA's *Like Size Company sessions will be different this year*. They will focus on what you are and/or aren't doing to take care of you, your family, your team and your clients during this unprecedented time. We'll capture ideas, concerns and the realistic optimism that ISAers always bring to the table. And ISA will use what we learn from your sharing to continue to respond to your needs in whatever way we can. Watch for your invitation.

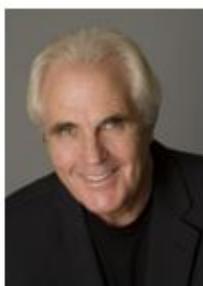
Self-Care and Self Compassion - The best antidote!

A word about self-care and self-compassion - ISA member Nate Regier, Next Element, has great counsel about taking care of ourselves especially during the COVID-19 crisis. Be sure to visit www.next-element.com and sign up for Next Elements blog. It's been very helpful to me. Feel free to *send me any of your helpful resources as well*. I'll be sure to include them in the NewsFlash.

ATD 2020 International Conference & Exposition Canceled

After many weeks of carefully monitoring COVID-19 developments, including guidance from public health authorities and partners in Denver, Colorado, ATD's 2020 International Conference & Exposition, which had been scheduled for May 17-20, 2020, has been cancelled. For many ISA members this is a significant loss in gaining access to new leads and sharing your expertise as speakers. I am sure we will hear more about how ATD hopes to help regroup related to this industry wide event. Good luck ATD - cancelations are a tough road to navigate!

An ISA Legend Rests with the Angels!



Many of you know Richard Whiteley and if you only know of him, you are among the blessed. Richard passed this past weekend after suffering a heart attack. I have attached his obituary. He was an inspiration to ISA as early as 1977. He and John Humphrey were the instigators for what would become ISA, incorporated in 1978 with about two dozen firms, who became the pioneers of this organization.

Personally, I loved Richard dearly. He was a constant source of inspiration to me. His kindness and wisdom, shared with grace and honesty, was more than I could ask for over the past 20 years. He would often remind me I was doing great work taking care of those he loved - ISA members. I leave you with these words offered by his beloved Catherine from Hamlet - "Now cracks a noble heart. Good night sweet prince and flights of angels sing thee to thy rest."

Life in Perspective

In the last NewsFlash I asked what ISAers were doing to keep a "sunny side" of life in perspective during these challenging times. Thank you, Sara and Hazel. Feel free to send me your "sunny side / life in perspective" comments and/or photos, I'll include them in the next week or so.

Sarah McNally – Family Walk



Hazel Jackson – Biz Group 'Morning Huddle'



Thank you for all your support!
Be well! Stay safe!

Pam

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Richard C. Whiteley

December 27, 1939 - April 4, 2020

RICHARD CLAYTON WHITELEY, 80, of Boston Massachusetts passed away on Saturday, April 4, 2020 and is now with his spirit angels. He was on a walk with his beloved Catherine and fell asleep in her arms. He passed on with grace and dignity before arriving at Newton Wellesley Hospital. Doctors believe he had a heart attack.

He was the son of the late Harold and Elizabeth Whiteley. He is survived by his love Catherine Gerson, his three sons Jeffery (Julie), Matthew (Claudia), and Philip (Leah), (from his former marriage to Peggy Whiteley), and his cherished sister, Elizabeth Lee Hubbard. He was predeceased by his brother Peter Hillyer. He also leaves behind six much loved grandchildren Nicolas, Matias, Greyson, Charlotte, Michael, and Blake, as well as several dear nieces and nephews.

Richard was born in Boston, Massachusetts on December 27, 1939 and was a graduate of Noble and Greenough High School. He received a B.A. from Wesleyan University and later went on to pursue his MBA at Harvard Business School. Between his time at Wesleyan and beginning business school, he spent 3 1/2 years in the US Navy as an Officer during the Vietnam War.

Throughout his career, Richard was a business practitioner, a successful entrepreneur, a keynote speaker, and a best-selling author. He was a co-founding member of the Forum Corporation, a global management consulting firm. He was a dynamic speaker and consultant for a long list of Fortune 500 companies. Additionally, Richard was an award-winning author who penned several books on topics such as leadership, customer service, and spirit in the workplace. He taught business management classes at Harvard Business School, Babson College, USC, Boston University and others.

In addition to his professional pursuits, he fulfilled his life purpose of helping others through his Shamanic healing practice. He studied medicine with indigenous healers across the globe for over 30 years. *Business Week* summed it up best when they referred to Richard as “A Harvard Business School educated, best-selling author and management consultant who moonlights as an urban shaman.”

Richard was also an accomplished athlete and had many hobbies. In high school he was a state champion wrestler, rowed on the crew team, and excelled at multiple sports. He played lacrosse at Wesleyan, was one of the founding members of the rugby program and was known across campus as the Frisbee King. He had a lifelong passion

for the sea and taught sailing during summers on Nantucket. Richard loved music and was a skilled musician who played the drums. One of his hidden talents was playing the spoons whenever the opportunity arose at family gatherings. Throughout his life he was an avid tennis player and an accomplished golfer. He was a proud member of the Brae Burn Country Club since 1992.

Richard was happiest when playing golf and spending time with his three sons and loved ones. He adored his family and friends and was remarkable for remembering many with his holiday sketch cards accompanied by philosophical reflections for that year. He also shared his poems, which he created over the years on subjects of Friendship, Unconditional Love, Old Souls, Tall Ships, Solitude and many more. Each year, Richard selected someone special in his life and presented them with the honor of a Thanksgiving letter of appreciation. He continued this tradition for close to 40 years.

Richard's mere presence in any room was a source of strength, hope, and comfort. One of Richard's many gifts was to innately sense a need, and with healing and kind words of encouragement, help ease burdens and light the path for others. He will be missed greatly by many.

A private service will be held for immediate family and a Celebration of Life memorial service will be held at a later date.

In lieu of flowers, contributions may be made in Richard's honor to the [Pachamama Alliance](http://www.pachamama.org) (www.pachamama.org), an organization that aims to integrate indigenous wisdom with modern knowledge to support an environmentally sustainable, spiritually fulfilling, socially just human presence on this planet.