

Subject: ISA's First-Ever Virtual Annual Business Retreat! - April 22, 2020



ISA STRONGER TOGETHER!
ISA'S Virtual Annual Business Retreat
Hindsight • Insight • Foresight
JUNE 8-12, 2020

Get ready, because ISA is about to deliver the power-packed 2020 Annual Business Retreat program we promised!

While we were all disappointed by the necessary cancelation of the retreat at Camelback this year, we also know ISA is STRONGER TOGETHER!

I know everyone is grateful to be safe as we shelter in place and work from home with moppets and fur babies at our feet. But the business challenges keep coming, and that means the insights and ideas of this trustworthy community have never been more vital.

June 2020

8-12

SAVE THE DATES

ISA's First-Ever Virtual Annual Business Retreat

We are ready to deliver ISA's first **Virtual** Annual Business Retreat, filled with opportunities for you to connect with the content, inspiration and people you need right now. You'll hear from your valued industry colleagues and peers, and every speaker will be focused on helping you navigate through the COVID-19 tunnel to whatever the new normal brings.

And of course, there will be time for informal networking, idea exchanges, and catching up with your ISA friends — even if the ISA Networking Café will have to be virtual this year!

Thank you for your patience and your trust!

As a token of our appreciation and in recognition of your loyalty...

For every registrant from your firm, go ahead and add one more, **at no additional charge**. Already had two people registered, including yourself? Now you can feel free to bring a total of four. If you were a solo registrant, bring one more. If you had five registrants from your firm, bring up to a total of 10! ***The only catch:* Each newly added team member must register to obtain log-in details.**

The Speaker Line-Up

June 8	ISA's VABR Annual Business Retreat Lift Off A Message from ISA's Executive Director	3 pm EDT
June 8	Unlearning for the Future Barry O'Reilly	3:10-4:30 pm
June 9	The Revolutionary Impending Tech Innovations , Shiza Shahid Unleash Your Organization's Creative Talent , Greg Warman	Noon-1 pm 3-4 pm
June 10	Strategic Disruption , Shawn Kanungo Courage at Work , Bill Treasurer	Noon-1 pm 3-4 pm
June 11	Thought Leader , Josh Bersin How to Build a Subscription Model Your Customers Will Love , Robbie Kellman Baxter	Noon-1 pm 3-4 pm
June 12	Neuroscience of Learning , Lisa Rock Taming Your Advice Monster , Michael Bungay Stanier	11 am-Noon 1:30-2:30 pm

Sessions in **blue** are confirmed as of 4/22/20.



Keep an eye on your inbox next week for an email with a link to register your additional team members, updated session descriptions and more!
