



Member Services

ISA is here to help you lead a more profitable business, and we do it by inspiring bold thinking and smart growth. Here are just a few of the services that make it possible:

Annual Business Retreat

Held every spring, this three-day retreat brings members together for provocative discussion and learning sessions focused on running the business along with formal and informal opportunities for exchanging ideas and solutions.

C-Level Forums

Up to three times a year, ISA members who are at the top of their organization (Presidents, CEOs, Owners and Founders, as well as CFOs and COOs) come together in full day sessions to dig deep into self-selected business challenges. Led by experienced CEO group facilitators, small groups exchange insights and potential solutions/options about their individual issues.

Facilitated Connections

We make a point of contacting our members on a regular basis, not only to keep abreast of needs and field questions but also to make member-to-member connections to help with specific issues.

ISA Awards

Each year ISA honors leaders who have significantly influenced work in the field of training, learning and performance consulting. The ISA Awards allow members to celebrate and benefit from the innovative experiences, best practices and achievements that are making a mark in our industry and contributing to the health and collective expertise of the association.

ISA CEOs/Presidents/Owners Meeting

Each year just before the Annual Business Retreat, this invitation-only session for business owners, presidents and CEOs explores challenges and opportunities from the top-level perspective.

ISA Connection

In ISA Connection, ISA's LinkedIn Group, you can join the conversation, share your perspectives and get your pressing day-to-day questions answered from people who've been there.

ISA Membership Directory

Continually updated, ISA maintains a searchable membership directory that is accessible online to all members.

ISA NewsFlash

Our periodic e-updates come from the unique point of view of the training industry and include market information, trend updates and member news.

ISA Webinars

ISA webinars keep the learning going all year long, providing opportunities for timely discussions and remote mini-workshops on specific business needs.

ISA Website

The members-only section of the ISA website houses a collection of valuable industry specific resources for member companies.

Research/Benchmarking Best Practices

Each year ISA commissions an industry-specific, member exclusive Financial Benchmarking Study, in addition to a survey in the fall that focuses on a timely topic identified by the membership. "Snapshot" surveys are also conducted throughout the year to help members track market needs and industry trends.