



ISA STRONGER TOGETHER!

ISA'S Virtual Annual Business Retreat

Hindsight - Insight - Foresight

JUNE 8-12, 2020

INVITATION ONLY SESSIONS

May 28	CEOs, Presidents, Owners Meeting/Joe Trueblood <i>Intro - ISA's President/Joe Trueblood</i> <i>Ken Taylor of Training Industry/Live Zoom</i> <i>Trends in Corporate Learning & Development- Invitation Only</i>	1:30-3PM EDT
May 29	ISA's 2020 Financial Benchmarking Study/Farfel and Cope	Noon-1:30 EDT

June 8	ISA's VABR Annual Business Retreat Lift Off A Message from ISA's Executive Director/Pam Schmidt Unlearning for the Future/Barry O'Reilly Networking Café – 'Chat Box Open'	3PM EDT 3:10-4:30PM EDT 4:30-5:00PM EDT
June 9	Leading in Uncertain Times/Shiza Shahid Networking Café – It's the Great Graze! - Breakout Groups Unleash Your Organization's Creative Talent/Greg Warman Networking Café – Chat Box Open	Noon-1PM EDT 1:10-2PM EDT 3-4PM EDT 4-4:30 EDT
June 10	Strategic Disruption/Shawn Kanungo Networking Café – 'Leading through the COVID Tunnel' - Breakout Groups Courage at Work/Bill Treasurer Networking Café – Chat Box Open	Noon-1PM EDT 1:10-2PM EDT 3-4PM EDT 4-4:30 EDT
June 11	Thought Leadership as a Marketing Strategy/Kristin Arnold Networking Café – 'Hybrid World of Learning Post COVID' - Breakout Groups How to Build a Subscription Model Customers Will Love/Robbie Kellman Baxter Networking Café – Chat Box Open	Noon-1PM EDT 1:10-2:00PM EDT 3-4PM EDT 4-4:30 EDT
June 12	NeuroScience of Learning/Lisa Rock Taming Your Advice Monster/Michael Bungay Stanier Networking Café – 'Chat Box Open'	11AM-Noon EDT 1:30-2:30PM EDT 2:30-3:30PM EDT