



ISA NewsFlash - June 5, 2020

COVID-19 – Business Impact and Personal Reminders!

ISA stands stronger together. While the future is not what we thought it would be only a few short months ago; this is our chance to create a better way for ourselves and our clients.

McKinsey's insights have been just that-- insightful, helpful, and authentic. Since the onset of the pandemic I have been following what they have to say and have scanned information to spot and share helpful tidbits for ISA members. This article about "What's Next?" was a light read with a deep-seated message: don't slip back into old assumptions or habits that will no longer serve your needs. I hope you find it helpful! [Click here for the article.](#)

ISA's 2020 VIRTUAL Annual Business Retreat: 2020 Vision – Hindsight, Insight, Foresight

ISA's Virtual ABR kicks off next week. On June 8th – June 12th, log in and "be there to participate" as ISA makes history. You will be a certified architect of ISA's future; your feedback will help build new possibilities for ISA's "a new normal." You can visit ISA's website to review the [Schedule at a Glance](#). Don't miss the power-packed agenda. Access to the vABR is easily accessible thru ISA's website. You need to log in using the same credentials/info you utilize to access ISA's website – your ISA username and password. Please allow yourself time to make sure you can access the website with your usual log-in information. If you have never logged in or can't recall your password, click on member log-in, select "forgot password" and follow the prompts.

Like Size Company Meetings -- All Year Long!

Late April into May, ISA's Like Size Company meetings took place on Zoom. Led by ISA Board members, five breakout groups convened to discuss business challenges of navigating the current climate in the middle of the coronavirus pandemic. Feedback was excellent. Every breakout group asked for the sessions to continue meeting. That said, these sessions will continue through the end of this year. Led by ISA member facilitators Steve Gielda, Carrie Beckstrom, Clay Hildebrand, Nancy Duarte, and Tony Jace, these sessions will pick up

where they left off and begin again in late June and July. Watch your email for the dates and times to save the dates and register.

How's Business in the Face of COVID-19

Typically an eight-page report, ISA's How's Business Survey launched on May 20th, resulting in a 24-page report. Howard Farfel and Kevin Cope referred to the report during the Financial Benchmarking session last week. ISAers asked ISA to continue the survey more frequently. As a result, ISA will reach out and ask you how things are every other month through December and share the results. The complete report (which is not for general distribution outside of ISA's membership) is [available here](#) to all ISA members now.

ISA Members – Impressive Presence in the May issue of ATD's T&D Magazine

I picked up the May issue of ATD's monthly publication T&D. Here's what I found. The cover article, "It's a Wrap" by ISA's very own **Michael Wilkinson** of Leadership Strategies. Next, I discovered "Create Opportunities for Coaching" by ISA's very own **Dianna Anderson** of Cylient. And then, on to page 48 where I found "Beware of Faulty Filters in Your Hunt for Talent" by ISA members **Beverly Kaye and Connie Bentley** joined by Linda Rogers. The publication is 72 pages including advertisements. ISAers contributed almost 20% of the editorial content for the May issue. Way to go ISA Team! Congratulations to all of you! Thanks for making all of us look good.

In the Arms of Angels

Many ISA members knew and loved Gary Hermansen, the CEO of PowerSpeaking, Inc., I know the PowerSpeaking team considered Gary a wonderful friend and great team contributor. He was a team contributor from day one at ISA. I had the privilege of his presence on two committees and we shared time in a C-Level Forum. He was always eager to be helpful and full of great ideas and rich experience. He had been ill for the past two years. On Sunday, May 31st, Gary passed away. About a week before, he made it to his daughter's wedding. I know he was thrilled to be there. To Gary's family and the PowerSpeaking team, ISA sends our condolences with great appreciation for your willingness to share Gary with all of us. If you would like to send a card to the family, email ISA. We will be happy to provide the address.



Stay safe and hope filled!

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Pamela J. Schmidt

ISA Executive Director

