

Dates to Remember

September 2020	
September 16	● ISA "Like Size" Zoom Meeting – Up to \$2.5M – 12:00-1:30pm eastern
September 17	● ISA "Like Size" Zoom Meeting – \$5-11M – 1:00-2:30pm eastern
September 18	● ISA "Like Size" Zoom Meeting – \$11-25M – 12:00-1:30pm eastern
September 18	● ISA "Like Size" Zoom Meeting –\$26-100M+ – 1:00-2:00pm eastern
September 25	● ISA "Like Size" Zoom Meeting - \$2.5-4.9M – 12:00-1:30pm eastern
October 2020	
October 9	● ISA Webinar-We did it! Went Digital and Here's What We Learned! 1:00-2:30pm eastern
October 28	● ISA C-Level "Welcome"- Zoom - Happy Hour - 6:30-7:30pm eastern
October 29	● ISA C-Level Forum via Zoom - 11:00am-6:00pm eastern
November 2020	
November 6	● ISA "Like Size" Zoom Meeting – \$11-25M – 12:00-1:30pm eastern
November 6	● ISA "Like Size" Zoom Meeting –\$26-100M+ – 1:00-2:00pm eastern
November 10	● <i>Creating the Future of ISA</i> - ISA Town Hall Zoom Meeting– 1:00-3:00pm eastern
November 13	● ISA "Like Size" Zoom Meeting – \$2.5-4.9M – 12:00-1:30pm eastern
December 2020	
December 2	● ISA "Like Size" Zoom Meeting – Up to \$2.5M – 12:00-1:30pm eastern
December 11	● ISA "Like Size" Zoom Meeting – \$5-11M – 1:00-2:30pm eastern
December 16	● ISA 2021 Annual Financial Benchmark Study – Launched to members
January 2021	
January 1-31	● ISA 2021 Annual Financial Benchmark Study – (Survey submissions)
February 2021	
February 3	● ISA 2021 Annual Financial Benchmark Study – Survey closes
February 10	● ISA C-Level "Welcome"- Zoom - Happy Hour - 6:30-7:30pm eastern
February 11	● ISA C-Level Forum via Zoom - 11:00am - 6:00pm eastern
March 2021	
March TBD	● ISA 2021 CEOs/Presidents/Owners Meeting – Time TBD
March TBD	● ISA 2021 Financial Benchmark Study Session – Time TBD
March 21-24	● ISA 2021 Annual Business Retreat
April 2021	
April TBD	● ISA "Like Size" Zoom Meetings – 5 Groups
May 2021	
May TBD	● ISA C-Level "Welcome"- Zoom - Happy Hour - 6:30-7:30pm eastern
May TBD	● ISA C-Level Forum via Zoom - 11:00am-6:00pm eastern
August 2021	
August TBD	● ISA C-Level "Welcome"- Zoom - Happy Hour - 6:30-7:30pm eastern
August TBD	● ISA C-Level Forum via Zoom - 11:00am-6:00pm eastern
November 2021	
November TBD	● ISA C-Level "Welcome"- Zoom - Happy Hour - 6:30-7:30pm eastern
November TBD	● ISA C-Level Forum via Zoom - 11:00am-6:00pm eastern

As of 9/16/2020