


Dates to Remember

November 2020	
November 6	● ISA "Like Size" Zoom Meeting – \$11-25M – 12:00-1:30pm eastern
November 6	● ISA "Like Size" Zoom Meeting –\$26-100M+ – 1:00-2:00pm eastern
November 10	● <i>Creating the Future of ISA - ISA Zoom Meeting</i> – 1:00-3:00pm eastern
November 13	● ISA "Like Size" Zoom Meeting – \$2.5-4.9M – 12:00-1:30pm eastern
December 2020	
December 2	● ISA "Like Size" Zoom Meeting – Up to \$2.5M – 12:00-1:30pm eastern
December 11	● ISA "Like Size" Zoom Meeting – \$5-11M – 1:00-2:30pm eastern
December 16	● ISA 2021 Annual Financial Benchmark Study – Launched to members
January 2021	
January 1-31	● ISA 2021 Annual Financial Benchmark Study – (Survey submissions)
February 2021	
February 3	● ISA 2021 Annual Financial Benchmark Study – Survey closes
February 10	● ISA C-Level "Welcome"- Zoom - Happy Hour - 6:30-7:30pm eastern
February 11	● ISA C-Level Forum via Zoom - 11:00am - 6:00pm eastern
March 2021	
March 22	● ISA 2021 Financial Benchmark Study Session –1:00-3:00pm eastern
March 23	● ISA 2021 CEOs/Presidents/Owners Meeting – 1:00-3:00pm eastern
March 24-25	● ISA 2021 Virtual Leadership Summit
April 2021	
April TBD	● ISA "Like Size" Zoom Meetings – 5 Groups
May 2021	
May 19	● ISA C-Level "Welcome"- Zoom - Happy Hour - 6:30-7:30pm eastern
May 20	● ISA C-Level Forum via Zoom - 11:00am-6:00pm eastern
July 2021	
July TBD	● ISA "Like Size" Zoom Meetings – 5 Groups
August 2021	
August 18	● ISA C-Level "Welcome"- Zoom - Happy Hour - 6:30-7:30pm eastern
August 19	● ISA C-Level Forum via Zoom - 11:00am-6:00pm eastern
October 2021	
October 11-13	●  ISA 2021 In Person Business Summit, Scottsdale, AZ
November 2021	
November 3	● ISA C-Level Optional Dinner- 6:30-8:30pm eastern, Tysons Corner, VA
November 4	● ISA C-Level Forum - 3:00pm-5:00pm eastern, Tysons Corner, VA
November TBD	● ISA "Like Size" Zoom Meetings – 5 Groups

As of 10/23/2020