

ISA's 2021 Virtual Leadership Summit

March 24 - 25, 2021

Open To All ISA Members-At No Charge

DOWNSIDE UP BUILDING TOMORROW NOW REGISTER TODAY!

With the world turned upside down, you can count on your trustworthy ISA network to turn the downside UP to Build Tomorrow NOW! ISA is kicking off 2021 with a Virtual Leadership Summit that will help you keep your head up and your business climbing on an upward trajectory through 2021 and beyond.

Register Early and Get Even More Value!

Register by December 31, 2020, and you will be entered into a drawing for an iWatch.

Here is what we have confirmed so far:

- ★ Building Your Business with Purpose - Lisa Earle McLeod, the author of *Selling with Noble Purpose* (in its 2nd edition) explores purpose as a competitive differentiator and a catalyst for emotional engagement.
- ★ Building Resilience - Leo Flanagan, Jr, Founder, The Center for Resilience. With 30 years of experience in studying and developing resilience, Leo will address the biggest human capital challenge of our time.
- ★ Diversity, Equity, and Inclusion – Explore the results of a DEI survey of all ISA member firms. We will discuss what ISA members are doing to embrace DEI as an imperative.
- ★ Revenue Acceleration – An ISA panel will share the power of empathetic sales strategies for results.
- ★ Breakout Sessions - Plenty of time will be devoted to share experience and ideas to help you with business challenges.

Don't Put it Off!

Your team is counting on you for inspiration and guidance. This two-day virtual event gives you just what you need to get focused, stay positive and build a profitable business as you lead your team through the chaos.

Register today! Remember every member of your team is welcome at no additional charge.

