

## Dates to Remember

<b>January 2021</b>		
January 1-31	●	<b>ISA 2021 Annual Financial Benchmark Study</b> (Survey submissions)
<b>February 2021</b>		
February 3	●	<b>ISA 2021 Annual Financial Benchmark Study</b> - Survey closes
February 10	●	<b>ISA C-Level “Welcome” – Zoom Happy Hour</b> – 6:30-7:30pm eastern
February 11	●	<b>ISA C-Level Forum via Zoom</b> – 11:00am – 6:00pm eastern
<b>March 2021</b>		
March 22	●	<b>ISA 2021 Annual Financial Benchmark Study Session</b> – 1:00-3:00pm eastern
March 23	●	<b>ISA 2021 CEOs/Presidents/Owners Meeting</b> – 1:00-3:00pm eastern
March 24-26	●	<b>ISA 2021 Virtual Leadership Summit</b>
<b>April 2021</b>		
April 5	●	<b>ISA Member Satisfaction Study</b> - Launch
<b>May 2021</b>		
May 19	●	<b>ISA C-Level “Welcome” – Zoom Happy Hour</b> – 6:30-7:30pm eastern
May 20	●	<b>ISA C-Level Forum via Zoom</b> – 11:00am – 6:00pm eastern
<b>June 2021</b>		
June TBD	●	<b>ISA “Like Size” Zoom Meetings</b>
<b>August 2021</b>		
August 18	●	<b>ISA C-Level “Welcome” – Zoom Happy Hour</b> – 6:30-7:30pm eastern
August 19	●	<b>ISA C-Level Forum via Zoom</b> – 11:00am – 6:00pm eastern
<b>September 2021</b>		
September TBD	●	<b>ISA “Like Size” Zoom Meetings</b>
<b>October 2021</b>		
October 11-13	👥	<b>ISA 2021 “In Person” Business Summit, Scottsdale, AZ</b>
<b>November 2021</b>		
November 3	●	<b>ISA C-Level “Optional” Dinner</b> – 6:30 - 8:30pm eastern, Tysons Corner, VA
November 4	●	<b>ISA C-Level Forum</b> – 8:00am – 5:00pm eastern, Tysons Corner, VA
November TBD	●	<b>ISA “Like Size” Zoom Meetings</b>
<b>December 2021</b>		
December 15	●	<b>ISA 2022 Annual Financial Benchmark Study</b> - Survey launch