



DOWNSIDE UP BUILDING TOMORROW NOW

ISA's 2021 Virtual Leadership Summit
March 24 – 26, 2021

INVITATION ONLY SESSIONS

March 22	ISA's 2021 Financial Benchmarking Study / Howard Farfel & Kevin Cope	1:00-3:00PM EDT
March 23	ISA's CEOs, Presidents, Owners Meeting / Joe Trueblood	1:00-3:00PM EDT

March 24	ISA's 2021 Virtual Leadership Summit Kickoff	11:00-11:15AM EDT
	A Message from ISA's Executive Director/Pam Schmidt	
	Connections for the Climb (Breakouts)	11:15-11:40AM EDT
	Building Your Business with Noble Purpose – Intro/Elaine Biech	11:45-12:00PM EDT
	Lisa Earle McLeod (including breakouts and debrief)	12:00-1:15PM EDT
	Welcome Back / Marla Lepore	2:45-3:00PM EDT
March 25	Revenue Acceleration – An ISA Panel - Moderator / Steve Gielda	3:00-4:00PM EDT
	Breakouts for Breakthroughs with Assigned Discovery Q's	4:00-4:30PM EDT
	General Session Lucky 5 Findings Debrief / Steve Gielda	4:30-5:00PM EDT
	Reconnecting Tomorrow / Pam Schmidt	5:00-5:10PM EDT
	Kick off Welcome Back / Pam Schmidt & Bill Treasurer	11:00-11:15AM EDT
	Creating & Leading Cultures of Conscious Inclusion / Gloria Cotton	11:15-12:00PM EDT
	Breakouts for Breakthroughs with Assigned Discovery Q's	12:10-12:40PM EDT
	General Session Lucky 5 Findings Debrief – Bill Treasurer/Gloria Cotton	12:45-1:10PM EDT
	Closing / Pam Schmidt	1:10-1:15PM EDT
	Welcome Back / Pam Schmidt & Ann Roesener	2:45-3:00PM EDT
	Building Resilience in a New World / Leo Flanagan	3:00-4:00PM EDT
	Connections for the Climb – Facilitated Breakouts	4:00-4:30PM EDT
General Session Lucky 5 Findings Debrief / Ann Roesener & Leo Flanagan	4:30-5:00PM EDT	
Reconnecting Tomorrow / Pam Schmidt	5:00-5:15PM EDT	
March 26	Welcome Back / TBD	11:00-11:15AM EDT
	Like Size Company Breakouts	11:20-12:45PM EDT
	5 Like Size Facilitated Breakouts	