



DOWNSIDE UP BUILDING TOMORROW NOW

ISA's 2021 Virtual Leadership Summit
March 24 – 26, 2021

INVITATION ONLY SESSIONS

March 22	ISA's 2021 Financial Benchmarking Study / Howard Farfel & Kevin Cope	1:00PM-3:00PM EDT
March 23	ISA's CEOs, Presidents, Owners Meeting / Joe Trueblood	1:00PM-3:00PM EDT

March 24	ISA's 2021 Virtual Leadership Summit Kickoff	11:00AM-11:15AM EDT
	<i>A Message from ISA's Executive Director/Pam Schmidt</i>	
	Connections for the Climb – Facilitated Breakouts	11:15AM-11:40AM EDT
	Building Your Business with Noble Purpose – Lisa Earle McLeod	11:45AM-1:15PM EDT
	Revenue Acceleration – An ISA Panel - Moderator / Steve Gielda	2:45PM-4:00PM EDT
March 25	Breakouts for Breakthroughs – Facilitated Breakouts	4:00PM-4:30PM EDT
	General Session Lucky 5 Findings Debrief / Steve Gielda	4:30PM-5:10PM EDT
	Creating & Leading Cultures of Conscious Inclusion / Gloria Cotton	11:00AM-12:00PM EDT
	Breakouts for Breakthroughs	12:10PM-12:40PM EDT
	General Session Lucky 5 Findings Debrief	12:45PM-1:15PM EDT
	Building Resilience in a New World / Leo Flanagan	2:45PM-4:00PM EDT
March 26	Connections for the Climb – Facilitated Breakouts	4:00PM-4:30PM EDT
	General Session Lucky 5 Findings Debrief	4:30PM-5:15PM EDT
	Like Size Company Breakouts 5 Like Size Facilitated Breakouts	11:00AM-12:45PM EDT