



2023 ISA ANNUAL
BUSINESS RETREAT

**VALUES
VISION
VENTURES**

**MARCH
19-22, 2023**

**JW MARRIOTT'S
CAMELBACK INN
SCOTTSDALE, AZ**

**BROUGHT TO YOU BY
ISA'S ANNUAL BUSINESS
RETREAT PLANNING TEAM!**

Carrie Beckstrom • Dustin Davis
Susan Driscoll • Karin Hurt
Kevin Jones • Staci Nisbett
Nathan Regier • Cara Silletto
Bill Treasurer

Don't miss this once-a-year opportunity to come together to share inspiration, information, and innovative ideas with experts and each other. Sessions and workshops are all designed to help you, your customers, and your business improve the world of work.

3 STELLAR KEYNOTE SPEAKERS



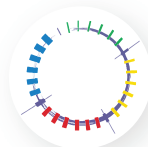
Launching The 2023 ABR Theme: An Interactive Keynote
Michelle Cummings

Founder, Training Wheels, Co-founder & CCO, Personify Leadership
Experience your first ever "Playnote" as Michelle facilitates an interactive introduction to our ABR theme, Values, Vision, Ventures.



Exploring the Future's Potential
Crystal Washington

Futurist, Technology Strategist, Author
As market uncertainty remains top of mind for leaders, Crystal will share valuable insights to help them prepare for and succeed in the future.



DEI Practices to Unleash Human Potential
THE KALEIDOSCOPE GROUP

With more than 30 years of experience, The Kaleidoscope Group has helped organizations from all industries & sectors embrace DEI. Join the discussion of DEI tools & their utilization for transformational impact.

INVALUABLE SESSIONS & WORKSHOPS

- Business Development Strategies
- Operational practices to manage, scale, and sustain your business
- Technology to enable your business and wow your customers
- Financial Benchmarking Deep Dive
- Real-life business success story from ISA's 2023 Business of the Year Recipient
- **Future-Focused Journey Mapping Workshop**
Experience your brand from your customers' perspective and identify solutions to their problems

MORE REASONS TO COME!

- Increased audience interaction and inspiring, actionable takeaways
- Challenges to drive your future in bold, innovative ways
- Opportunities to collectively explore how to bring our Values, Vision, and Ventures to life
- Plenty of time to network, socialize, and recreate in a beautiful location

ISA's hotel room block fills up quickly! Make your hotel reservations TODAY!

Call 800-582-2169 to reserve, and remember to ask for ISA's special rate of \$416.

REGISTER ONLINE

www.isaconnection.org • 202-568-1418