

# ISA Value Proposition

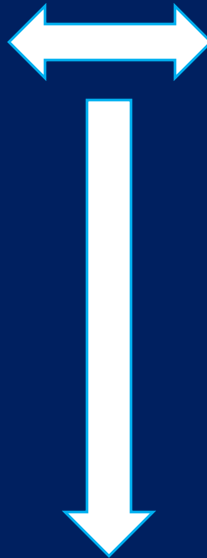
*Enabling you, your business, and your customers to improve the world of work.*

## Your Business Will be Better

- Timely industry knowledge and practices
- Road-tested wisdom from thought leaders
- Crowdsourced, research-backed and peer best practices that increase your organization's impact and reach
- Challenging conversations that provoke positive business change
- Proprietary benchmarking and research
- A unique and safe space to share, learn from and benefit from your competitors and partners
- Practices that will help your organization grow more profitably and sustainably

## YOU Will be Better

- A like-minded community of kindred spirits
- Trusted mentorship that moves you forward
- Intellectual stimulation
- Professional development designed specifically for business leaders, partners and owners
- An opportunity to step outside your everyday "bubble" and widen your view
- Meaningful and enduring friendships
- The confidence and support that comes with knowing you don't have to go it alone!



## Your Customers and the World of Work Will be Better

As ISA members and their businesses grow and improve, the impact we have on our customers and society becomes more substantial. Ultimately, ISA members are helping to create workplaces that are more humane, just, diverse, productive and joyful!