

ISA-The Association of Learning Providers

THE WHO WE ARE, WHY, HOW AND WHAT

WHO ARE WE?

Founded in 1978, we are the exclusive association supporting executives in growing their businesses in the talent development industry. Our members, the best in their field, include pioneers and innovators driving industry transformation. With a shared passion for learning, new ideas, and business success, we thrive in the industry we love.

WHY DO WE EXIST?

As ISA members and their businesses flourish, our influence on customers and society amplifies.

We contribute to the creation of workplaces that prioritize human well-being, equity, diversity, productivity, and vitality.

ISA serves as an invaluable asset for strategic growth, expertise, innovative ideas, and best practices in the talent development industry. Our members, involved in training, coaching, learning, consulting, and related technologies, rely on ISA for a competitive edge. *Ultimately, our customers and the global work landscape benefit greatly from the positive impact of ISA.*

VALUE PROPOSITION: HOW WE DELIVER IT?

Your Business Will Be Better

- Timely industry knowledge and best practices.
- Insights from thought leaders and seasoned practitioners.
- Crowdsourced and research-backed strategies for greater impact.
- Challenging conversations that drive positive change.
- Proprietary benchmarking and research.
- Collaborative environment to learn from competitors and partners.
- Practices for profitable and sustainable growth.

VALUE PROPOSITION: HOW WE DELIVER IT?

YOU Will be Better:

- Vibrant community of kindred spirits, sharing challenges and experiences.
- Trusted mentorship for personal growth.
- Intellectual stimulation to expand knowledge.
- Tailored professional development for business leaders.
- Broadened perspective beyond your everyday bubble.
- Meaningful and lasting friendships.
- Confidence and support in knowing you're not alone.

OUR VALUES

Build on Success

Keep members ahead on crucial issues affecting business health and growth.

Foster Connected Community

Foster a connected community leveraging ISA's trustworthy network and expertise.

Ignite Innovative Thinking

ISA encourages diverse perspectives to shape multiple dimensions and ignite industry innovation.

Live Inclusion

Foster an association that allows all people to be seen, heard, understood, respected, and feel part of what we do

OUR ARTICLES OF ASSOCIATION

ISA member companies collaborate to grow their businesses and the talent development industry, encompassing training, learning, consulting, and supporting technologies. Our adherence to the following Articles of Association includes:

- Regular participation of company principals in association activities.
- Upholding the good faith of the association by refraining from directly recruiting individuals from member companies.*
- Respecting the copyrights and intellectual property of fellow member firms.
- Avoiding proactive marketing of services to other ISA members.
- Agreeing to comply with Antitrust Guidelines and Articles of Association as a membership requirement.

* This provision restricts formal recruiting by senior or HR employees of an organization from directly reaching out to individuals at other ISA member firms with explicit recruitment intentions. It does not apply to accepting applications or outreach resulting from recruitment advertisements, recommendations from non-senior/non-HR employees, or recommendations from vendors or business associates.

