

THE TRUST EDGE

A lack of trust is your biggest expense.

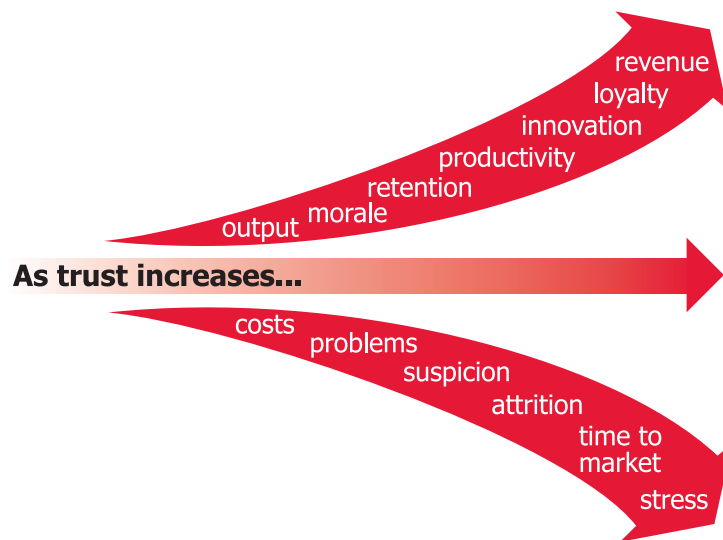
Why Trust?

Define Trust

Trust is a _____ in a person, product, or organization.

Define "The Trust Edge"

The Trust Edge is the _____ gained when others confidently believe in you.



8 Pillars of Trust



Clarity



Compassion



Character



Competency



Commitment



Connection

 **Contribution**

 **Consistency**

Wrap Up

Key Takeaways

Key Commitments

Take Action

- Claim your **complimentary** Trust Tools by scanning here> or emailing tools@TrustEdge.com (*Trust Tools include micro-learning videos and productivity tips*)
- Gain clarity on how to close gaps in trust throughout your organization with an **Enterprise Trust Index**. Find out more by emailing info@TrustEdge.com
- Equip your team by getting **Trust Edge Certified**. Get started with an email to GetCertified@TrustEdge.com
- Visit **TrustEdge.com** to learn more!

