

ISA-ALP 2026 Member Services Overview

The following table outlines all member services, including a brief description and typical delivery timeframe. Services are designed to provide ongoing value through research, networking, leadership development, and practical business support.

Service	Description	Timeframe
Annual Business Retreat	In-person strategic retreat fellow industry members for educational sessions, member panels, small group discussions, networking, and more.	Annually
Member Research Studies	Independent, professionally conducted research and market studies providing actionable insights, benchmarks, and industry data.	Monthly/Annually / As scheduled
Financial Benchmarking Study	Confidential comparative financial and compensation benchmarking survey to support executive decision-making.	Annually
Member Networking and Member Forums	Structured and informal opportunities to connect with peers through meetings, forums, programs, and online platforms. Slack Group, RAFT Groups.	24/7 access
Idea Exchange	Topic-based peer networking resource connecting members willing to share expertise across operational and strategic areas.	Ongoing (online)
Award Recognitions	Programs recognizing excellence, innovation, and leadership among member organizations and individuals.	Annually
C-Level Forums	Exclusive forums for senior executives to discuss strategic, financial, and organizational issues with peers.	Multiple times per year
Member Programs	Targeted programs addressing leadership, sales, marketing,	Ongoing / As scheduled

Service	Description	Timeframe
	operations, and emerging business needs.	
Learning Series	Educational sessions and webinars providing timely professional development and practical insights.	Year-round
Like-Member Programs	Virtual educational programming connecting member teams with peers and subject-matter experts.	Approximately 12 per year
Member Profile Listings	Online, searchable directory of member organizations with profiles, contacts, and service offerings.	Real-time updates
Intellectual Property Protection (IPP)	Guidance and resources related to copyright protection, policy development, and enforcement options.	Upon request
Intercom	Online publication highlighting member news, industry updates, and association initiatives.	Quarterly
Newswire	Online newsletter delivering time-sensitive updates on industry and association activities.	Monthly
Member Surveys (What's Up?)	Rapid-response surveys to gather peer insights on timely issues, with compiled results delivered promptly.	As needed (multiple times per year)
Resource Library	Online library of reports, articles, templates, and reference materials available to members.	24/7 access
Annual Meeting	Spring conference for senior executives focused on current and future industry issues.	Annually (Spring)
Sales & Marketing Meeting	Fall conference for sales and marketing professionals focused	Annually (Fall)

Service	Description	Timeframe
	on best practices and emerging trends.	
Strategic Partnerships	Access to discounted registrations, learning events, and speaking opportunities through partner organizations.	Ongoing
Professional Staff Support	Dedicated association staff assistance to help members locate resources and navigate services.	Ongoing
Public Relations Support	Programs and promotional opportunities designed to enhance member and association visibility.	Ongoing
Website & Members-Only Access	Central online hub for resources, communication, and exclusive member content.	24/7 access